



**Illumineye DS Suite**  
vxl software

Product overview

# A complete digital signage solution

Illumineye DS Suite

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## Create

using Illumineye Creator

Illumineye Creator is a Windows-based application which allows you to design digital signage. It's been developed with people like you in mind – you don't need to be a professional graphic designer. And yet, Illumineye Creator is very powerful – able to incorporate just about any kind of media into your digital signage (including video, images, text, audio, tickers, RSS feeds, plus feeds from webcams and live television, QR codes, Office documents, Adobe Flash files – and more). Arranging content is easy, using a choice of professional landscape and portrait templates – and you can quickly apply advanced formatting options, such as shadow, transparency, rotation and reflection.



## Schedule and manage

using Illumineye DS Manager

Your Illumineye digital displays are driven by powerful, low-cost, energy-efficient thin-client hardware – which is controlled remotely via VXL Software's Illumineye DS Manager. You can schedule content to be displayed at specific times, with defined intervals, repetitions and much more – and, of course, roll out changes with ease.



## Play

using Illumineye Media Player

Illumineye's dedicated media players display your content on the screen panels of your choice (we don't force you to buy our display hardware). Illumineye Players are built to integrate with Illumineye Creator and Illumineye DS Manager – working together, they deliver a powerful, complete, digital signage solution.

# A complete digital signage solution – from creation to display

Displaying up-to-date information is a key requirement for many businesses. Yet too many digital display systems are expensive, incomplete or require professional skills. Illumineye, from VXL Software, is a complete digital signage solution that's inexpensive, powerful and very easy to use. Illumineye is ideal for retail stores, airports, restaurants, leisure centres, hospitals, filling stations and many other uses. It's even perfect for smaller businesses – such as displaying sales or support statistics.



## Benefits

- A complete digital signage solution – no hidden extras – the only things not included are the displays (which we can optionally supply)
- Creative control of content layout
- Great for companies both large and small
- A wide range of applications
- Low-cost, energy-efficient, powerful thin-client hardware – as powerful as a PC but cheaper, more secure and draws far less power

## Component types Illumineye Player can manage include:

- Adobe Flash
- Audio
- Countdown timer and date/time
- Container (region of mixed components)
- Documents (presentations, spreadsheets, Word documents and PDFs)
- HTML
- Images
- Live television
- QR codes
- RSS feeds
- Tables
- Text
- Tickers
- Twitter feeds
- Video
- Weather feeds
- Webcam feeds

## Illumineye Creator's features include:

- Picking data from external sources (such as text, spreadsheets, etc)
- Adding shadow, transparency, rotation, reflection, mirror, skew and tilt for most media components
- Transition effect for images
- Supports most common file formats for audio, video and images
- Landscape and portrait modes
- Default templates for quick creation

## Illumineye Media Player's features include:

- Bluecasting (Bluetooth broadcasting of images, video, audio and text)
- Displaying emergency campaigns
- Option to play default campaign or image when no schedule available
- Automatic hiding of components when no content available
- Encrypted transfer of content, schedules, playlists and logs
- Intelligent downloading of media, using compression and by splitting large files
- Maker-checker functionality
- Interactive, adaptive and target-based campaigns
- Video wall displays
- Uploading Illumineye Player screenshots at regular intervals
- Playing selected media in fullscreen mode
- Part-selection of video and audio
- Mute selected video and audio
- Previewing playlists
- Option to insert content at venue

## Illumineye DS Manager's features include:

- Proof-of-play logs and a range of reports
- Centralised management and scheduling of all displays/players
- Powerful scheduling at defined intervals, including specific time, specific day of week/month, repetitions, etc



## About VXL Software

VXL Software is a global leader in the creation of software, including:

- the industry's most affordable, powerful, unified endpoint-management software, Fusion EMM.
- highly effective PC repurposing software, CloudDesktop, which extends the life of PCs by converting them into fully functional thin clients.
- a comprehensive digital signage solution, Illumineye DS Suite.

## VXL's thin clients

VXL also manufactures the world's widest and most advanced line-up of desktop thin clients and zero clients, which offers something at every performance level and for almost every use.

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